

## SALES BULLETIN

### Introducing the 153 Balanced Solenoid Valve



Humphrey Products proudly announces the introduction of the **153 Balanced Solenoid Valve**, the first edition in our latest generation of direct-acting valve technology.

Developed for maximum utility, each 3-port solenoid valve meets a variety of functions with its multi-purpose classification. Its boasts significantly more flow (0.25 Cv), while fitting into tight spaces with its reduced 15mm size. The reasonable price point makes this valve a great value to OEMs and end users in a variety of market segments.

The 153 valve is a balanced-poppet design, which means all internal forces generated by the pressurized media have effectively been neutralized. Expect the valve to have very stable performance regardless of the myriad of media fluctuations, mild contamination, or porting choices. Not many competitors can say that. Plus, Humphrey's stringent requirements for extremely low leak rates still apply - designed and tested 4ccm max at 100psi. Not many competitors can say that, either.

Besides an attractive product to sell in the market, one 153 "stock keeping unit" can apply to a number of customer needs:

- 2- or 3-way
- Normally closed or normally open
- Diverter
- Selector,
- Clean or not so clear air
- Applicable for the full pressure range to 125psi, including vacuum

Initial factory inventory is in process. Selling samples are available now, as well as is literature and price lists, website support ([www.humphrey-products.com/153](http://www.humphrey-products.com/153)) and promotional efforts.

As mentioned, the 153 series is the first of six new valves. Later this year, the 153 will be followed by the 4-port, 154 Balanced Solenoid Valve. And the 153/154 will be followed by two larger sizes in 2013, rounding out a versatile direct acting solenoid valve platform for your organization.